

CONTRACT



KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

rd:

Marx/D/Congress
688 Kinoaale Street #108
Hilo, HI 96720

Contract / Revision 933178 / 1		Alt Order #
Product AUG 2012		
Contract Dates 08/03/12 - 08/12/12		Estimate #
Advertiser Marx/D/Congress		Original Date / Revision 07/13/12 / 08/03/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive KITV Political Local K	Sales Office Honolulu
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	08/03/12	08/03/12	Keiki Hula	6-10p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----F--				1	\$400.00			
2	KITV	08/04/12	08/04/12	Keiki Hula	6-10p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----S-				1	\$400.00			
3	KITV	08/06/12	08/10/12	KITV 4 News This Morning	5-7am		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				1	\$100.00			
4	KITV	08/06/12	08/10/12	KITV News At 5	5-5:30pm		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MTWTF--				2	\$300.00			
Totals											5	\$1,500.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
7/30/12 - 08/10/12	5	\$1,500.00	\$1,275.00	\$60.08	\$1,335.08
Totals	5	\$1,500.00	\$1,275.00	\$60.08	\$1,335.08

Signature: _____

Date: _____

8/6/12

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.